

Quality Policy

The continuing policy of CDA Trading Limited T/A AYRE is to be recognised for high quality services.

This will be achieved by:

- Considering the context of the organisation and aligning the Quality Management System with the strategic direction of CDA Trading Limited T/A AYRE.
- Customer satisfaction is front and centre to everything we do, this is supported by the integration of our Quality Management system to surpass all our customers' needs and requirements.
- We will only partner with carefully selected suppliers and contract delivery partners who share our vision for high quality service standards.
- Developing a culture of continuous improvement in our day-to-day operations helps us to continually exceed our clients high service expectations.
- Introducing employee established Quality Objectives, clear roles and responsibilities and necessary training to ensure the required skills and competence levels are maintained across the team.
- Continuously assessing our operations and updating the Quality Management System to reflect improved ways of working and processes.
- We strive to continually provide services that meet our customers and legal requirements.

The People Culture & Finance Director is responsible for communicating the Quality Policy to all employees working for CDA Trading Limited T/A AYRE.

Chris Driver-Ayre

Managing Director

Chris Driver-Ayre

26 April 2026