

## **Quality Policy**

The continuing policy of Ayre Ltd is to be recognised for high quality services.

This will be achieved by:

- Considering the context of the organisation and aligning the Quality Management System with the strategic direction of Ayre Ltd.
- Customer satisfaction is front and centre to everything we do, this is supported by the integration of our Quality Management system to surpass all our customers' needs and requirements.
- We will only partner with carefully selected suppliers and contract delivery partners who share our vision for high quality service standards.
- Developing a culture of continuous improvement in our day-to-day operations helps us to continually exceed our clients high service expectations.
- Introducing employee established Quality Objectives, clear roles and responsibilities and necessary training to ensure the required skills and competence levels are maintained across the team.
- Continuously assessing our operations and updating the Quality Management System to reflect improved ways of working and processes.
- We strive to continually provide services that meet our customers and legal requirements.

The Officer Manager is responsible for communicating the Quality Policy to all employees working for Ayre Event Solutions Ltd.

Chris Driver-Ayre Managing Director

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